

PARAGRAPH 4.32 OF THE COMPLAINT:

note to Court: It may seem unconventional to this Court for Plaintiff to write out the mental processes of GooTube assuming first person narration for GooTube, but Plaintiff requests this latitude to assist this Court in deciphering the subterfuge of the geniuses known as defendant GooTube. The 40-page "YOUTUBE EMAIL DIGEST", which is just a digest of hundreds of email correspondences--containing almost no substantial communication on the part of Defendants--is a more direct look at how GooTube attempts to outsmart (through feigned ignorance) and debilitate its Laborers and content creators, all with the goal of deadlocking their success and hooking them to daddy GooTube. First person designations such as "we" and "I" represent GooTube, by and through Plaintiff's allegations of their scheme.

GooTube's Modus Operandi

Instead of creating a product or service and selling it, we'll just create a blank white page that links to everyone else's products and services. We'll be the number one contact for everyone and everything so we'll get all the exposure and everyone else will get essentially no exposure because they will all be lumped together in one massive content index that we'll own. Then our Laborers will fight amongst themselves over the limited exposure. That's when we'll step in and charge exorbitant rates if someone wants to get any reasonable or relevant exposure and they'll have to pay it because we are the one-stop spot for traffic (because we stole everyone's content) and traffic is what people need to thrive on the internet and can't survive without it. So we'll sell people the illusion of future traffic for free in return for their hard labor.

And since we don't want to employ people at Federal Minimum Wage to build videos and because their labors would truly hire out at a much higher wage, we'll just hire people to work for free with the promise of future fame and fortune which we simply won't deliver on. That way, we'll make people think that they're working for themselves and we won't even charge them to work for free, to make it look like we're doing THEM the service. We'll just profit off of everyone's time and effort and enslave them into growing our site into world-dominating status. What other choice do they have? Break away from us? Czar Google? Impossible. We own them and their labor, they will work hard and eternally on our behalf in their attempts to get into our good graces and obtain a piece of the pie that we stole from them.

We won't even allow people to pay us a fortune to put ads on our homepage (as Yahoo does) because why taint our pure white image. It's dreamy, it's alluring, it's mysterious. We own the advertisers' content already so what do we need their ads for? We're above ads.

We'll provide people a phone number only to accept credit cards for Google Adwords advertising; if someone has a complaint, a problem, or a grievance, we will direct them to a contact form that will never be answered or to a person who is trained not to be able to speak coherent English. If someone calls our corporate number, we will not let our employees give out their names or Employee ID's so we can't be tracked and we will refuse to transfer their call unless they already know someone at GooTube. Why give out any information -- information is power -- and power in the hands of our enslaved is not a good idea. We'll control all of the information and wield it at our enslaved. The only "information" we'll give out is disinformation.

We'll make grand promises of gaining great fortune through GooTube. Of course, whenever possible, we'll try to avoid making these promises direct, not that it really matters. Instead, we'll just leak rumors to the LA Times and into the internet blogs (both of which we control) and let them run with the stories we fabricate. And when people ask us for verification of these rumors, we'll just avoid answering their inquiries so they can continue to believe the rumors. Or, if we're forced to write back, we'll try not to provide them with a YES, but we'll never provide them with a NO. We'll just induce them to think YES. Let them work for us for awhile until they see that nothing is coming their way; at that point, we'll followup with costless indications of success (such as electronic ribbons and certificates) to make them think that Google is pleased with their progress and to hang in there, as their reward is coming soon -- it's just ovvver the horizon. Of course, we won't mention the quantity of this reward and we'll ignore all inquiries on these matters; instead, we'll let them dream BIG!!

We'll get everyone in the world to upload videos for free to YouTube.com, so that everyone in the world will have to come to YouTube to see everyone else's material. We won't charge them for their thousands of hours of hard work of building our business, in order to make them believe that we're doing them the favor for having them build us a multi-billion-dollar one-stop content site. But how will we get people to work part-time, full time, or even overtime for us all for free? With intangible promises of fame and fortune of course. We'll also make it against our YouTube "Terms of Use" for anyone to contact our account holders with commercial offers, to prevent them from leaving our site, but who reads the Terms of Use? Exactly, no one. That's why we can make it against our "Terms of Use" to solicit content creators, which completely contradicts our widespread promulgations that YouTube is the place to be "discovered."

First, we will give users and Laborers their "own" personal page preceded by 'YouTube.com' as well as their own password and account details to make them feel important. When they go to YouTube.com while logged in, the page title will read "[Their Name's] YouTube." Then, we will provide them with stats to show them their "progress." We'll promise fame and profit-sharing to those who achieve large viewership of their materials and fulfill other criteria, but we won't profit-share with the people who achieve and exceed this criteria; we'll just profit share with the people we are friends with or the ones that help us enhance our public image and keep our promulgations alive--even if these chosen few don't even come close to meeting our criteria. We'll especially partner with the users who really suck at what they do, that way it'll look easy for everyone else, and the achievers will struggle to become overachievers -- to be seen through the mists of our monstrous site where everyone else is struggling to gain success.

We will give out electronic ribbons to Youtube achievers, indicating a promise of more if those ribbons were to get larger, and Youtube users will then struggle for subscribers and viewership and high stats (as they do, often making videos just asking for subscribers and comments and support) to make them think that they are building THEIR business up -- not realizing that they are only building our business up. And at the point where they might give up, or when they reach "NUMBER 1" on our electronic ribbon system (as Plaintiff has done), we'll email them a link to an application for our revenue-sharing program and tell them that they are extra qualified to share revenue with us (as we've done with Plaintiff), so that they'll work even harder to be approved for the program, creating more content for our site which will create more traffic, which will induce media conglomerates to hang on our coattails, which will attract more and higher-paying sponsors.

Once these overachievers apply for the program, we will take months or years to deny them (as we've done with Plaintiff) so that they will continue to work even harder for us during that time. Then we will nicely deny them, but tell them that they are great candidates to share in our revenue in exchange for their hard work and to keep working hard as we will be on the sideline watching their every move, cheering them on, and monitoring all of their progress, looking forward to the moment that we can include them in our revenue-sharing program and reward them with fame and fortune. Of course, we'll never deliver, but they won't know that.

Signed,

"Gootube's Mind".

DATED THIS _____ DAY OF JULY, 2008.

By:

Benjamin Ligeri